


Memories of the Pop Culture Workshop, 2004-2022

One my most rewarding experiences as a teacher in the British and American Studies program at Chukyo was holding the annual "Pop Culture Workshop." The conference started in 2004 as a small presentation event involving third-year students. In the following year, the event was called Popular Cross-Cultures with the theme "Pop and Click: Culture and Technology in the Classroom," and was a workshop for teachers. Iain Cook, a lecturer in the Department of Communication Studies at Concordia University in Montreal, Canada, presented "TV or Not TV: Personal Video Publishing on the Internet." In 2006, we ex-

panded the event, sending out a bilingual call for papers to all students in the Department of British and American Studies. Professor Armstrong and I conceived the idea to showcase the academic research of our third-year seminar students

BACS English Society Presents:
Popular Cross Cultures 2



130 "Convergent Culture": Multiculturalism and Beyond!
Prof. Catherine Nakano, School of Liberal Arts, Chukyo University

140 "Making the Car Move for Mass Media!"
Prof. Christopher J. Armstrong, Dept. British & American Cultural Studies, Chukyo University

230 "TV or Not TV? Personal Video Publishing on the Internet!"
Prof. Iain Cook, Concordia University, Montreal, Canada

Roundtable discussion (time permitting)

culture and technology in the classroom

Iain Cook is a lecturer in the Dept. of Communication Studies at Concordia University in Montreal, Canada, where he was formerly deputy provost and vice president. He has been widely published and lectured with McGill University's campus radio station CUCV. He has worked for the CBC, School Board in Quebec and also in the far North of Canada for Spanish language Productions.

Saturday, June 18th, 1-4 PM
Chukyo University, Yagoto Campus
Center Building, Room 06A

(Take Exit 5 from Yagoto Station on the Tozai Line.)

The first Pop Culture event was a workshop for teaching staff.

in Northern American history and culture, to give students the experience of a real academic event and to build confidence, not only in their English ability but also in their research and presentation skills. We also saw it as a chance to expose students to interesting work from academics in Japan and abroad.

Supported by funds from the English Society, the Pop Culture Workshops featured a number of presentations by invited guests, academics and creative people. At our first event in 2006, Professor Noriko Onohara from the University of Hyogo presented "Japanese Fashion Today: Gothic and/or Lolita?"

In 2007, Brian Cullen of Nagoya Institute of Technology talked about Irish music and performed some traditional songs. Beverly Curran of Aichi Shukutoku University presented "Dry Lips Move to Tokyo: Theatre Translation and Translation Theatre in Contemporary Japan" in 2008. In 2009, Naoko Yamaguchi (Ochanomizu Women's University) gave the lecture "Thinking Popular Culture: Critical Imagination." In 2015, Prof. Junko Nishimura offered "From Anne Green Gables to the Story Girl: Looking into L.M. Montgomery's Depiction of Girls." In 2016, Professor Miki Watanabe of Nagoya University presented "Cherry Blossoms in

Department of British & American Cultural Studies

POP CULTURE WORKSHOP 3

Saturday, July 8th, 2006
1:00pm - 5:00pm
Center Building Rooms 06A, 06B & 0604
Chukyo University

Keynote Lecture (Room 0604, 3:45pm - 5:00pm)
Professor Noriko Onohara (University of Hyogo)
Japanese Fashion Today: Gothic and/or Lolita?

<p>1:00pm - 2:00pm Room 06A Session 1: Symbols, Meanings and Identities 1. A. Tregaskis, R.W.M. "Canada Day or Patriotic Day?" 2. E. Oka & S. Inoue, "The Bookstack" 3. H. Kishino & S. Goto, "Sister Cityways" 4. M. Totti & M. Hara, "The Elephant" Room 06B Session 2: British & North American Media Studies 1. Y. Terasaki, Y. Shimabayashi & K. Kitamura, "The Image of Canada" 2. M. Terasaki & A. Kishi, "American Comic Books & the Age of the Superhero, 1930-1950" 3. Y. Watanabe & Y. Kozumi, "The Golden Age of Television" 4. M. Yamashita, "Edith Piaf: This Culture"</p>	<p>2:30pm - 3:30pm Room 06A Session 3: Literature & Popular Culture in North America 1. M. Hagihara, A. Yoshikawa, A. Yamaguchi & S. Nakano, "Tokyo P. E. I." 2. M. Ando, Y. Watanabe, M. Totti & E. Torigai, "Under the Big Top" Room 06B Session 4: Music, Subculture & Politics in the United States 1. K. Hayama, M. Ishigaki & Y. Iida, "The Disfranchisement of Delta Blues, 1920s-1940s" 2. M. Ishigaki & A. Iida, "The City of New York & the American Protest Movement in the 1960s" 3. A. Ishikawa, R. Iida, Y. Iida & E. Yajima, "Maki-Love and War" Session 5: Pop Culture Studies</p>
--	--

PCW 3, the first department-wide event

Tegu Kaze." In 2017, Professor Sumiko Shirai of Shiraori University (Tokyo) gave a lecture on Canadian author Lucy Maud Montgomery's Anne of Greene Gables. In 2018, Professor Todayama of Hachinohe College of Technology presented "What is this Thing Called Communication?"

The conference evolved through the eighteen years in which it was held. We adhered to the format and style of a real academic conference. Students were organized into themed panels, gave 15-20 minute presentations, and answered questions on their work. The Society also provided the funds for the generous amounts of snacks and drinks, pizza and pastries that were available to students and guests between sessions. The event was open to all third-year students in the BACS program, but fourth-year students and graduate students from Chukyo and from Nagoya University also made appearances at the event. Over the years, a number of BACS professors were regular at-

tendees at the event, which were usually held on Saturdays, including Alun Davies, Scott Greene, John Lenihan, Terry Walcholtz, Beverly La Faye, and Professors Mori and Iwata. In 2011, when Professor Armstrong and I

POP Culture Workshop 12 Saturday, 9 January 2016			
			
SATURDAY, 9 JANUARY 2016 CONFERENCE SCHEDULE			
12:00 Session 1A: Minority Cultures: Struggle, Integration and Resistance (Room 42 A) 12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)		12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)	
12:00 Session 1A: Minority Cultures: Struggle, Integration and Resistance (Room 42 A) 12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)		12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)	
12:00 Session 1A: Minority Cultures: Struggle, Integration and Resistance (Room 42 A) 12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)		12:30 Session 1B: Innovation in Mobile Technology (Room 42 B) 13:00 Session 1C: Women and World's Fairs (Room 42 C) 13:30 Session 1D: Themes in Young Adult and Children's Literature (Room 42 D) 14:00 Session 1E: Racism in Canada and the U.S. (Room 42 E) 14:30 Session 1F: Art and Design at the World's Fairs (Room 42 F) 15:00 Session 1G: UK Culture at Home and Abroad (Room 42 G) 15:30 Session 1H: Government and Corporate Responses in Canada (Room 42 H) 16:00 Session 1I: Environmental Issues: Government and Corporate Responses in Canada (Room 42 I) 16:30 Session 1J: Environmental Issues: Government and Corporate Responses in Canada (Room 42 J) 17:00 Keynote Lecture (Room 42 K)	

PCW 12 featured multiple concurrent sessions and presentations by international students from inside and outside Chukyo.

were on sabbatical, Terry Walcholtz and Teobesta hosted Pop Culture Workshop 8.

In the final few years of the event, students not only presented their work, but also took the roles of host, chairs, and discussants. Students always found the event to be challenging, but year after year, they spoke about how much they enjoyed it and the sense of accomplishment it gave them. Despite the obvious difficulties, we continued holding the Pop Culture Workshop during the first two years of the COVID epidemic using zoom

with the final workshop held in 2022. I am very grateful for the support of the Chukyo University English Society during the 18 years that the Pop Culture Conference was held. The society enabled us to invite a number of interesting guest speakers and create a well organized event that all could enjoy, but also, I believe, enriched the lives of our students.



PCW 17 was held online during the COVID pandemic.

Madeline Maureen Boulanger
Specially Appointed Lecturer
Global Education Center