

# CHUKYO BUSINESS REVIEW

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## ARTICLES

*Hideo TAKAHASHI* : On Analysis of Channel Relationship

*Miho MIYAUCHI* : Consumer Awareness in the Modern Consumer Societies

*Masaki SARUTA* : Toyota system and work-related injury, Karoshi

*Muneyuki YURI* : Folkways "*Mujin* Practice & Mentality" as a Facilitating Basis of *Mujin* Businesses in Pre-War Japan: how community-based *mujin* practices silently assisted *mujin* businesses, and how the "*mujin* practice & mentality" sharply decreased by the end of the war

*Kinue NISHIKAWA* : Factors that Affect the Feeling of Spaces as Working;  
A Quantitative Research

*Chen Gang* : Research on the "Short video + E-Commerce" Marketing Model  
— Example for the OLAY Official Flagship Store —

## NOTE

*Hiroshi TERAOKA* : Study on Company Motto and Mission (3)

## LECTURE

*Miwa FUJII* : The Meaning of Work: from the Viewpoint of Life and Death

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