

CHUKYO KEIEI KENKYU

Volume 27 March 2018

CONTENTS

Asian Currency and Financial Crisis
The Price of Financial Globalisation..... 1
[Kyohei Irie]

Promoting Regional Competitive Industries
through Cross-Sectoral Inter-Organizational
Collaboration
—Platform Policy for Constructing Regional
Advantage—..... 21
[Yuki Kawabata]

Key Components of Interactive Control
Systems to Facilitate Business Improvement:
Case study of a Japanese Hotel Chain..... 37
[Takeshi Saito, Kayo Mitani, Yohei Majima]

Application and adaptation of Japanese
company in the emerging market
a case study of the Japanese companies
in the air-conditioner market of India..... 51
[Wooseok Juhn, Kiyomichi Ito]

The Process of the transition of
London East Indian Company from
Union type company to Corporation:
Review of Hisao Otuka's
"Theory of the Birth of Corporation"..... 63
[Hideharu Chujo]

Relationship between Regional
Economic Revitalization Policy
and Regional Culture Policy:
Public Museums and Regional Image..... 79
[Hiroshi Teraoka]

Relatively Speaking:
Anthropology, Intercultural Communication,
and the 'Prime Directive'..... 93
[Richard Harris]

Basic Structure of Impairment Guidance
2016 Revision for Financial Assets of U.S.
Accounting..... 99
[Yasuhide Yoshida]

Book Review
Money in Our Age (ISHIBASHI Sadao)..... 115
[Kyohei Irie]