GOVERNMENT  CHANGE IN GOVERNMENT  OTHER-INTEREST MINDED
Nation State          Toward Private Corporate
Local Government      Oriented Business Behavior

Cultural Changes: Thinking of Others

NEW PUBLIC  ENTREPRENEURSHIP  MARKET
Third Govt.            Intellectual Elite
Citizen                Corporate Citizenship
Justice

Cultural Changes: Thinking of Others

PRIVATE  CHANGE IN PRIVATE  SELF-INTEREST
Individuals              Toward Public Motivated
Family, Company           Ideology
Business Behavior
Opportunism

Cultural Changes: Thinking of Others

The text discusses the shift towards private corporate mindedness, with a focus on the changes in government and individual behavior. It highlights the importance of cultural changes, particularly in thinking of others, and the role of democracy, citizenship, and marketing in these shifts. The table outlines the transitions between different levels of government and the corresponding entrepreneurial and market mindsets. The diagrams illustrate the top-down and bottom-up approaches to these changes, emphasizing the importance of considering the interests of others in cultural transformations.

The text also notes the shift from public to private motivations, with implications for family and company behavior. The cultural changes discussed are framed within a democratic and entrepreneurial context, aiming to foster corporate citizenship and social justice.

Overall, the document underscores the complex interplay between government, private sector, and individual behavior, advocating for a more socially and ethically responsible approach to business and governance.

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論 文

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### A. Keywords

- Port & City
- Place Determinants
- Distribution
- Manufacturing
- Market Area
- Settlement
- Health, Welfare
- Scenery, View
- Tourism, Leisure
- Symbolic Image
- Linkage Between P & C

### B. New Public Concept

- Architectural Beauty
- New Residences
- Commerce Zones
- Nature Recovery
- Giant Facilities
- Traffic Innovation
- Cross Culture

### C. Development Ideas

- Return to Heritage
- Spreading Tie Points
- Fantastic Places Made
- Publicly Built, Privately Management
- Changes in the People
  - Daily Life Needs
  - Higher Quality Lifestyles
  - Need to Cross Boundaries

### Mutual Competition between Port and City for Sharing Linkage

**The Birth of New Public Image Concept Visualised in Photos**

Arrows: example cases / A, B, C: intuitional summary of on-site fact findings
国際化ダイナミズム

グローバル化とローカライゼーション

日本のポート文化（偽のアメリカ方式）

政府がヘッダード

市民参加

市場経営

民主制

市民権

マーケティング

グローカライゼーション

構造変化

トップとボトムから

新しい公の管理

私的な管理

公の管理

民主的市民権

市場マーケティング

グローカライゼーションダイナミズム